

Abstract of the Disclosure

The present invention provides an information services system and method for providing information services, wherein a pointer is provided in response to a request for information from the user. The pointer provides an addressable location at which the requested information may be accessed by the telephony terminal from which the information request was generated. The information may be accessed through a traditional browser or downloaded using a file transfer application. Since a pointer instead of the actual information is provided in response to the information request, limited-capacity messaging techniques can be used to transmit the pointer to the telephony terminal. Based on the capabilities of the applications running on the telephony terminal, the requested information may include any combination of text, graphics, audio, video, pictures, and the like, wherein the relative size of the information requested is only limited by the capabilities of those applications and of the communication medium.